



## **Sponsorship Opportunities for 2021 *Dancing with the Cherry Hill Stars!***

I am excited to introduce you to the Cherry Hill Education Foundation's signature fundraising event, *Dancing with the Cherry Hill Stars!* The Foundation launched this event in 2008 to a sell-out crowd of more than 1,000 people. Each year, the show features dancing numbers in which "amateurs" – such as principals, teachers, and business leaders – are paired with professional dancers. Proceeds support innovative educational initiatives for the more than 11,000 children in Cherry Hill's public schools.

Because of coronavirus restrictions, we were unable to present *Dancing with the Cherry Hill Stars* in Spring 2020. **But we have already decided that, for 2021, the show must go on... virtually!** That's right! *Dancing with the Cherry Hill Stars* will take place *virtually* on Sunday, May 23 as a video production. This year's theme is **Broadway!**

The Cherry Hill Education Foundation plays a critical role in ensuring that students in Cherry Hill's public schools continue to reap the benefits of a high-quality education, both inside the classroom and through extra-curricular activities. Since late 2007, the Foundation has awarded more than \$1.2 million in grants and donations. *To learn more please visit our website at [www.cherryhilleducationfoundation.com](http://www.cherryhilleducationfoundation.com).*

We are excited about the 2021 virtual edition of *Dancing with the Cherry Hill Stars!* We know it will be unique and entertaining, but we need your help to make it our most successful show ever! Please consider becoming a sponsor. In return for your tax-exempt sponsorship, the Foundation will recognize your business in the *Dancing with the Cherry Hill Stars* communications:

**For \$2,000: Receive ALL of the following advertising opportunities:**

- Your company advertisement shown during the show
- Your company name listed as a show sponsor on CHPS TV (Comcast Channel 19/Verizon Channel 24)
- Your company name listed as a show sponsor in our Cherry Hill Education Foundation Email blast
- Your company name included in our social media outreach
- Announcement at the event of your company as a sponsor
- Your company name listed on the Cherry Hill Education Foundation's website

**For \$1,000: Select any 4 opportunities from the above list**

**For \$500: Select any 2 opportunities from the above list**

Please return the enclosed form as soon as possible. Your early response will ensure maximum advertising opportunities. The form will also be available online via our website.

On behalf of the Cherry Hill Education Foundation, thank you for your continued commitment to and enthusiasm for improving the quality of education for Cherry Hill's students. If you have any questions, please contact us at [info@cherryhilleducationfoundation.com](mailto:info@cherryhilleducationfoundation.com) or 856-428-7585.

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