



Sponsorship Opportunities for *Dancing with the Cherry Hill Stars!*

I'm excited to introduce you to the Cherry Hill Education Foundation's signature fund-raising event, ***Dancing with the Cherry Hill Stars!*** The Foundation launched this event in 2008 to a sell-out crowd of more than 1,000 people. Each year, the show features 16 dancing numbers in which "amateurs" – such as principals, teachers, and business leaders – are paired with professional dancers. Proceeds support innovative educational initiatives for the more than 11,000 children in Cherry Hill's public schools. The 2020 *Dancing with the Cherry Hill Stars* will take place on Sunday, June 7, in the new auditorium at Cherry Hill High School West. This year's theme is **"Broadway"**!

The Cherry Hill Education Foundation plays a critical role in ensuring that students in Cherry Hill's public schools continue to reap the benefits of a high-quality education, both inside the classroom and through extra-curricular activities. Since late 2007, the Foundation has awarded more than \$1.2 million in grants and donations. *To learn more please visit our website at www.cherryhilleducationfoundation.com.*

We need your help to make the 2020 edition of ***Dancing with the Cherry Hill Stars*** our most successful ever! Please consider becoming a sponsor. In return for your tax-exempt sponsorship, the Foundation will recognize your business in the ***Dancing with the Cherry Hill Stars*** communications:

For \$2,000: Receive ALL of the following advertising opportunities:

- Your company logo on the show's poster, displayed in the community and all 19 schools
- Full-page ad in the show program/ad book (black and white ad measures 5"w x 7.5" h)
- Your company name listed as a show sponsor in two *Courier-Post* advertisements
- Your company name listed as a show sponsor on CHPS TV (Comcast Channel 19/Verizon Channel 24)
- Your company name listed as a show sponsor in our Cherry Hill Education Foundation Email blast
- Your banner at the event ("standing" banners displayed)
- Announcement at the event of your company as a sponsor

For \$1,000: Select any 4 opportunities from the above list

For \$500: Select any 2 opportunities from the above list

In addition, all sponsors will be featured on our Social Media advertising for the event. Please advise us of all of your social media accounts so that we can link to them.

Please return the enclosed form as soon as possible. Your early response will ensure maximum advertising opportunities. The form will also be available online via our website.

On behalf of the Cherry Hill Education Foundation, thank you for your continued commitment to and enthusiasm for improving the quality of education for Cherry Hill's students. If you have any questions, please contact us at info@cherryhilleducationfoundation.com or 856-428-7585.

Eleanor Stofman
President
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