



**Please sponsor the 2017 “Dancing with the Cherry Hill Stars”...**

I would like to introduce you to the Cherry Hill Education Foundation’s signature fund-raising event in our community – ***Dancing with the Cherry Hill Stars***. The Foundation launched this event in 2008 with 16 dancing couples (combining “amateurs” such as school principals, teachers, and business leaders with professional dancers) and a sell-out crowd of more than 1,000 people. The 2016 edition brought in \$50,000 to support innovative curricular and extra-curricular initiatives for the more than 11,350 children in Cherry Hill’s public schools. We are planning the **10<sup>th</sup> Anniversary** edition of ***Dancing with the Cherry Hill Stars*** for Sunday, April 30, 2017 at the Cherry Hill High School West New Auditorium.

The Cherry Hill Education Foundation plays a critical role in ensuring that students in Cherry Hill’s public schools can continue to reap the benefits of a high quality education – both inside the classroom and through extra-curricular activities. Since 2007, the Foundation has awarded more than \$1 million in grants and donations to fund staff initiatives throughout the district. More information about the Foundation can be found on [www.cherryhilleducationfoundation.com](http://www.cherryhilleducationfoundation.com).

The Foundation would like your help to make the 2017 edition of ***Dancing with the Cherry Hill Stars*** even more successful. Specifically, we ask you to become a sponsor of the event. In return for your sponsorship, which is tax exempt, the Foundation will recognize your business in the ***Dancing with the Cherry Hill Stars*** communications:

**For \$2,000: Receive ALL of the following advertising opportunities:**

- Full page ad in program/ad book (black and white ad measures 5” w x 7.5” h)
- 2 newspaper advertisements in the Courier Post (with your company name)
- Cable TV: Comcast 19/Verizon 24 (with your company name, 24 hrs./day)
- Email blast (with your company name)
- Your banner at the event (“standing” banners displayed)
- Announcement of the name of your business as a sponsor at the event

**For \$1,000: Select any 4 opportunities from the above list**

**For \$500: Select any 2 opportunities from the above list**

Please return the enclosed form as soon as possible. Your early response will insure your maximum advertising opportunities.

On behalf of the Cherry Hill Education Foundation, thank you for your continued commitment to and enthusiasm for improving the quality of education for Cherry Hill’s students. If you have any questions, please contact us at [info@cherryhilleducationfoundation.com](mailto:info@cherryhilleducationfoundation.com) or 856-428-7585.

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